



Montgomery County Land Bank Strategic Planning Process Session I: Level Setting

September 15, 2020, 3pm-5pm

Zoom link: <https://us02web.zoom.us/j/84441487203>

3-3:15 Welcome, introductions (Mike)

Reminder that the planning sessions are:

- I. Level setting (today)
- II. Digging in and making provisional decisions and narrowing among choices (9/30)
- III. Tying up loose ends, confirming consensus, outlining next steps (10/20)

3:15-3:20 GOPC introductions (Alison)

3:20-3:40 Review of Existing Conditions (Mike)

- Organization SWOT review
- Tornado / COVID-19 Impacts Resource Challenges and Opportunities
 - What are the near and longer term implications of COVID -19 / Tornado?

3:40-5:00 Review of Existing Work (Mike, Susie, & Susan)

- Our 8 Programs & Impact: What have we done & how effective has it been?
 - Data
 - Budget/resources
- Program Discussion



Montgomery County Land Bank Strategic Planning Process Session II: Digging In

September 30, 2020, 9am-12pm

Zoom link: <https://us02web.zoom.us/j/84294684216>

9-9:10 Welcome, Recap of Session I (Carolyn, Mike, & Alison)

- Board Chair reconvenes the September 15, 2020 meeting
- Why we are here
- Timeline & Ground Covered
 - Level setting (past)
 - Digging in & making provisional decisions (today)
 - Tying up loose ends, confirming consensus, & outlining next steps (10/20)
 - Ground covered in Session I

9:10-9:35 Survey Results (Lindsey)

- Board Survey Results
- Stakeholder Survey Results
- Commonalities between the Board and stakeholders

9:35-9:55 Where You Are Now (Alison & Mike)

- Existing mission & goals
- Existing budget, resource allocation, & strategic direction
- Provide information on issues raised during Session I: sharing services to save money; ideas from other land banks; & steps in the works to strengthen Board diversity in service of advancing equity

9:55-11:00 Breakout 1 (All)

- Discussion on the Land Bank's newly developed mission, vision, & values

11:00-11:10 10-minute Break

11:10-11:55 Breakout 2 (All)

- Discussion on the Land Bank's goals & decision-making priorities for the next 3 years

11:55-12:00 Preview for Next Session (Alison)

Supplemental Materials (attached):

- Survey Results
- Digging In Presentation



Montgomery County Land Bank Strategic Planning Process Session III: Building Consensus

October 20, 2020, 3pm-5pm

Zoom link: <https://us02web.zoom.us/j/88494680247>

3:00-3:10 Welcome, Recap of Session II (Carolyn & Alison)

- Board Chair reconvenes the September 15, 2020 meeting
- Orientation to Today's Session

3:10-3:30 Present Refined Materials from 9/30 Session (Alison)

- Proposed Mission, Vision, Values (*see front of one-pager*)
- Proposed Priorities (*see front of one-pager*)

3:30-4:30 Navigating the Next 3 Years (Alison)

- Unknowns We Know: Uncertainties and Constraints
- Proposed Goals & Tactics (*see back of one-pager*)
- Annual Workplans Setting Metrics
- Discussion:
 - Are these goals and tactics reflective of what you want to achieve over the next 3 years? Is anything missing?
 - Is the board satisfied that this strategic plan will help navigate the Land Bank through the unpredictable, dynamic period ahead?

4:30-4:45 Next Steps & Final Comments (Alison)

- Recommended Next Steps
- Board Shares Final Comments

Supplemental Materials (attached):

- Strategic Planning One-pager